

AD GROW DIGITAL MARKETING ACADEMY

ADMISSIONS OPEN 2026

INDUSTRY-LED DIGITAL MARKETING TRAINING PROGRAM



SEO



SOCIAL MEDIA
MARKETING



GOOGLE ADS



META ADS



WEBSITE
DESIGNING



LEARN. IMPLEMENT. GROW.
BUILD YOUR FUTURE

WHY CHOOSE US

- ✓ 100% Practical Training
- ✓ Live Campaign Execution
- ✓ Google Ads + Meta Ads
- ✓ SEO + Social Media Marketing

COURSE DURATION

45 Days

3+1 Months

6+2 Months

**Shape
Your Career.**
Master Digital Marketing

ENROLL NOW



+91 879 69 111 69

+91 96 43 661 661

www.agdmacademy.com

WHAT YOU WILL **LEARN**

- ✓ Search Engine Optimization (SEO)
- ✓ Google Ads (PPC)
- ✓ Social Media Marketing
- ✓ Meta Ads (Facebook + Instagram)
- ✓ Content Marketing
- ✓ Email Marketing
- ✓ Website Planning (WordPress)
- ✓ Analytics & Tracking



**TRAIN ON REAL CAMPAIGNS.
NOT JUST THEORY.**

Work on live campaigns, real client projects,
and industry tools.

**START YOUR CAREER IN
DIGITAL MARKETING TODAY**

Limited Seats – **Enroll Now**



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+91 96 43 661 661

Your Career, Our **Priority**

Get trained, get certified,
and get placed with confidence.



Placement Highlights

- ✓ **100%** Placement Assistance
- ✓ Resume & Portfolio Building
- ✓ Mock Interviews & Soft Skills Training
- ✓ Internship Opportunities
- ✓ Freelancing Guidance
- ✓ Personal Mentorship



Learn



Practice



Get Hired

We prepare you for real-world digital marketing careers.



Certifications You'll Earn



Google Ads Certification



Meta (Facebook) Certification



AGDM Academy Certificate



Trusted by Students & Industry Experts

Enroll Today – Limited Seats Available



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About **AGDM** Academy

AGDM Academy is built by a real digital marketing agency, designed to bridge the gap between theory and industry practice.



Industry-led Curriculum



Trainers with Real Campaign Experience



Live Project Exposure



Practical-First Approach



A Part of



AD GROW MEDIA
INNOVATE . ENGAGE . GROW

Specialists in Performance Marketing
Managing **₹12Cr+** Annual Ad Spend



Powered by a leading Digital Marketing Agency
(Get real industry exposure & live project experience)

ENROLL NOW

Why Choose AGDM Academy

Industry-driven training designed for **real career growth**



Portfolio
Development



Placement
Assistance



Small Batch Size



Industry Expert
Trainers



Live Campaign
Experience



Practical Learning
Approach



Inside an **Agency. Not a Classroom.**

Real campaigns. Real tools. Real experience.

What Our Students Say

Real experiences from students who started their digital marketing journey with **AGDM Academy**.



Great Learning Experience

I joined AGDM Academy to learn digital marketing and the experience has been really good.

Ankush Kumar



Hands-on Learning with Experts

The trainers explain every topic in a simple and practical way. I feel more confident now.

Yuvraj Kapoor



Best Digital Marketing Institute

AGDM Academy helped me understand SEO, Google Ads, and social media marketing from basics.

Parth Sethi



Professional Environment

AGDM Academy has a very professional and positive environment. The staff is polite and supportive.

Shruti Aggarwal



Helpful Placement Support

They guide students for interviews and career opportunities. Their support makes a big difference.

Himanshi Koli



Career Growth

After joining this academy, I improved my skills and got better career opportunities.

Rahul



Trusted By Students. Built For Real Careers.

Practical learning, real projects & career-focused training.

Digital Marketing Curriculum

A complete, industry-focused **digital marketing** curriculum



Search Engine Optimization (SEO)

- On-Page SEO
- Off-Page SEO
- Technical SEO
- Keyword Research
- SEO Audit & Reporting



Google Ads (PPC)

- Search Ads
- Display Ads
- YouTube Ads
- Shopping Ads
- App Ads
- Performance Max (PMax)

✓ Complete Campaign Setup & Optimization



Social Media Marketing

- Content Strategy
- Growth Techniques
- Engagement Planning
- Community Building
- Social Media Analytics



Meta Ads (Facebook & Instagram)

- Campaign Setup
- Audience Targeting
- Ad Creative Strategy
- Budget Optimization
- Performance Analysis



Website Planning (WordPress)

- Website Setup
- Landing Pages
- User Experience (UX)
- Speed Optimization
- Conversion Optimization



Analytics & Tracking

- Google Analytics 4 (GA4)
- Conversion Tracking
- Tag Manager
- Goal Setup
- Performance Reports

NEW AI Powered Digital Marketing

- AI Tools for Marketers
 - Content Creation with AI
 - AI for SEO & Keyword Research
 - AI for Ad Copy & Creatives
 - Marketing Automation with AI
 - AI Analytics & Predictive Insights
- ✓ Stay Ahead with AI. Market Smarter, Not Harder.



100+
Aspiring Marketers
Enrolled



100%
Practical
Training



Placement
Assistance
Provided




Industry
Expert
Mentors

★
Master Digital Marketing with Real Skills
Learn. Apply. Grow.

Learn tools and strategies used by industry professionals

OUR DIGITAL MARKETING PROGRAMS

Choose the right course based on your **goals** and **experience**.



1. MASTER IN DIGITAL MARKETING (MIDM)

DURATION
6+2 MONTHS


OVERVIEW
Complete program from basics to advanced with live project training.

INCLUDES

- ✓ SEO, Google Ads & Meta Ads
- ✓ Social Media & Content Marketing
- ✓ Website Development (WordPress)
- ✓ Performance Marketing & Analytics
- ✓ Lead Generation Strategies
- ✓ Freelancing & Client Handling

EXTRAS

- ✓ Live Projects
- ✓ Case Studies
- ✓ Interview Preparation



2. PROFESSIONAL IN DIGITAL MARKETING

DURATION
3+1 MONTHS

OVERVIEW
Job-focused training for quick entry into digital marketing.

INCLUDES

- ✓ SEO & Social Media
- ✓ Google Ads & Meta Ads
- ✓ Website Designing
- ✓ Content Creation
- ✓ Lead Generation
- ✓ Performance Marketing
- ✓ Reporting & Analysis

EXTRAS

- ✓ Practical Assignments
- ✓ Live Project Exposure



3. DIGITAL MARKETING CRASH COURSE

DURATION
45 DAYS

OVERVIEW
Fast-track program for beginners and business owners.

INCLUDES

- ✓ Digital Marketing Basics
- ✓ SEO Fundamentals
- ✓ Social Media Marketing
- ✓ Google & Meta Ads Intro
- ✓ Content Creation Basics
- ✓ Lead Generation Basics

EXTRAS


- ✓ Practical Training
- ✓ Quick Project Work

NEW **AI POWERED DIGITAL MARKETING**

Future-ready course to help you leverage AI tools and automation to grow faster and smarter.

AI Tools for Marketers

- ✓ AI for Ad Copy & Creatives
- ✓ AI for Content Creation
- ✓ AI for SEO & Keyword Research
- ✓ Marketing Automation with AI
- ✓ AI Analytics & Predictive Insights



100+
Aspiring Marketers Enrolled

100%
Practical Training

Placement
Assistance Provided

Industry
Expert Mentors

 **START SMALL. GO PRO. MASTER DIGITAL MARKETING.**
Flexible learning paths designed for every stage of your career.



Tools You Will Learn

Master industry-standard tools used by **top digital marketers**



Advertising & Performance

- Google Ads
- Meta Ads Manager (Facebook & Instagram)



SEO & Research

- Google Search Console
- SEMrush / Ahrefs



Analytics & Tracking

- Google Analytics (GA4)
- Google Tag Manager



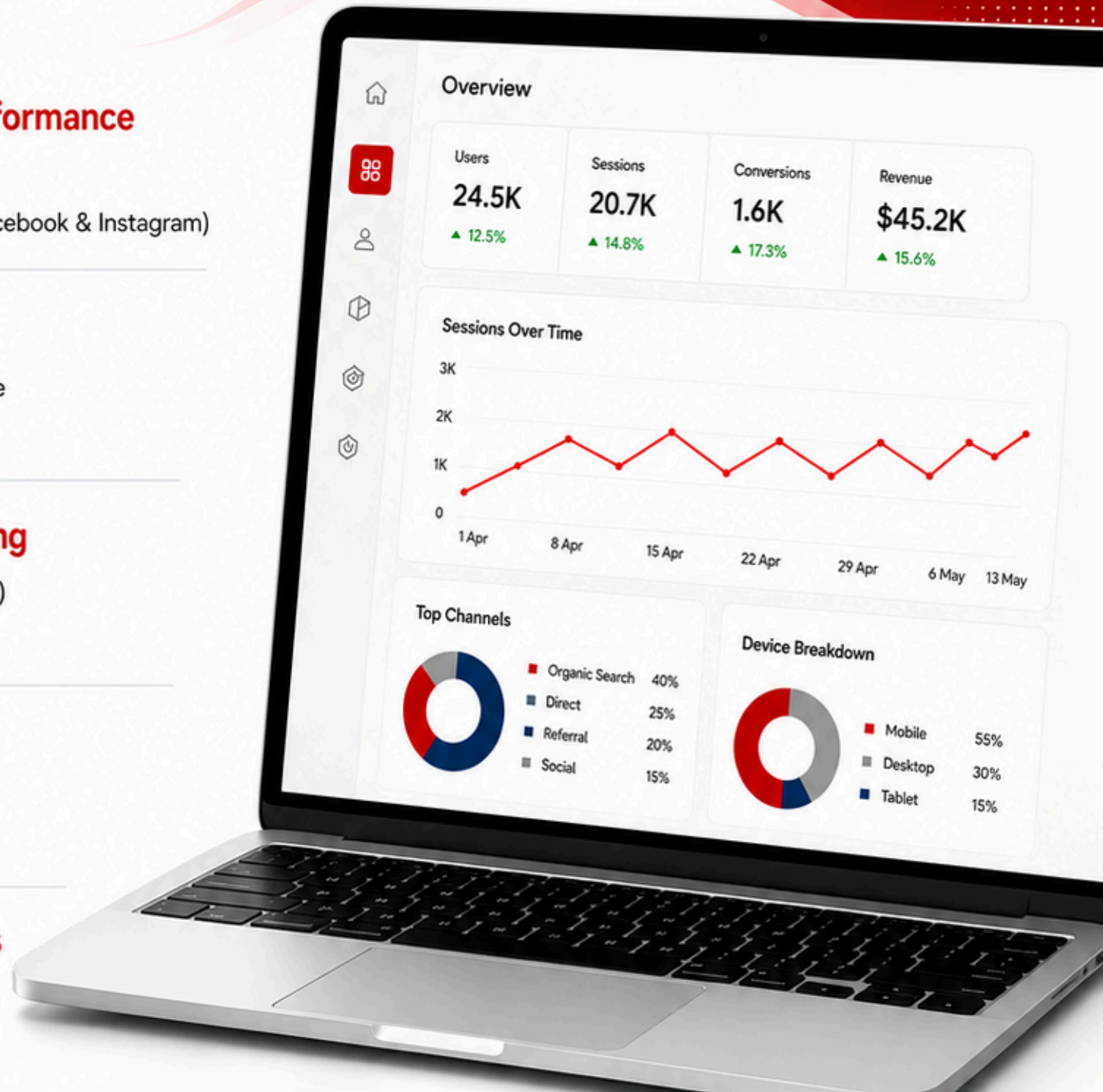
Content & Design

- Canva
- ChatGPT & AI Tools



Website & Funnels

- WordPress
- Landing Page Builders



AI-Powered Learning

We don't just teach traditional digital marketing, we prepare you for the future. Learn how AI is transforming marketing and how to use it to work smarter, create better, and grow faster.

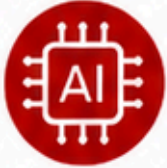
- ✓ AI in Content Creation
- ✓ AI for Ads & Copywriting
- ✓ AI for Research & Strategy
- ✓ Marketing Automation with AI
- ✓ AI Analytics & Personalized Insights


**Work with the Same Tools
Used by Industry Experts**

Get hands-on experience with real platforms

AI POWERED

Digital Marketing



SECTION-1

Introduction to AI-Powered Digital Marketing

- ✓ What is AI-Powered Digital Marketing?
- ✓ How AI is Transforming Marketing
- ✓ Real-World Applications & Use Cases
- ✓ AI Tools Overview for Marketers
- ✓ Building AI-Powered Marketing Workflows



SECTION-2

ChatGPT & Prompt Engineering

- ✓ ChatGPT for Marketers
- ✓ Advanced Prompt Engineering Techniques
- ✓ Prompt Engineering for Marketing Tasks
- ✓ Content, Copy, Ads, Email Prompts
- ✓ Market Research & Competitor Analysis with AI
- ✓ Prompt Frameworks (AIDA, PAS, BAB)
- ✓ Creating Your Own Prompt Templates



SECTION-3

AI for Content & Copywriting

- ✓ AI Content Creation (Blogs, Articles, Social Posts)
- ✓ AI Ad Copy & Sales Copywriting
- ✓ Video Scripting & Storytelling with AI
- ✓ SEO-Friendly Content Writing Using AI
- ✓ AI for Product Descriptions & Email Writing
- ✓ Persona Research & Audience Understanding with AI
- ✓ Social Media Content Planning with AI
- ✓ AI-Powered Landing Pages & Funnels
- ✓ AI for Content Repurposing & Automation
- ✓ **Bonus:** Prompt Bank for Content & Copywriting



SECTION-4

AI for Branding & Marketing Growth

- ✓ AI for Brand Strategy & Positioning
- ✓ AI for Logo, Banner & Creative Generation
- ✓ AI for Social Media Ads & Creatives
- ✓ AI for Marketing Automation & Workflows
- ✓ AI for Analytics, Reporting & Insights
- ✓ AI Voice & Video Creation for Marketing



SMARTER MARKETING

Use AI to create content, strategies & campaigns faster.



HIGHER PRODUCTIVITY

Automate tasks, save time & focus on growth.



BETTER RESULTS

AI helps you make data-driven decisions & improve ROI.



FUTURE READY SKILLS

Stay ahead with in-demand AI marketing skills.



LEARN TODAY. LEAD TOMORROW.

Master AI tools & techniques to grow your career or business.

AI TOOL BOX

DIGITAL MARKETING TOOL BOX

Use **90+** industry-leading tools to learn, create, automate and grow like a pro.



ACCESS TO
90+ TOOLS*
& walkthrough videos



STEP-BY-STEP
Tool walkthrough
videos



GRAPHIC
DESIGN

Canva

DESIGNS.AI



visme

ideogram

Midjourney



VIDEO EDITING /
CREATION

invideo

synthesia

runway

lumen5

HeyGen

Hailuo AI



WEBSITE
BUILDER

10Web



bolt.new

durable



AI VOICE

ElevenLabs

Adobe
Firefly

LOVO

SUNO



ADVERTISING

copy.ai

Google Ads Editor

AdClarity
by SEMRUSH



CONTENT
CREATION

ChatGPT

Grok

deepseek

KREA AI

Writesonic

Gemini



MARKETING
TOOLS

Owen.

zapier

Hugging Face



SEO

SEMRUSH

frase

locolo

Alli AI

SE Ranking

Scalenut



SOCIAL MEDIA

Manychat

Merlin

sproutsocial

Ocoya®

Predis.ai



90+ PREMIUM TOOLS
Real tools used by
top marketers



WALKTHROUGH VIDEOS
Step-by-step guidance
for every tool



PRACTICAL LEARNING
Learn by doing with
real projects



BOOST PRODUCTIVITY
Automate tasks & save
time with AI



BETTER RESULTS
Create, optimize & grow
faster with smart tools



REAL TOOLS. REAL SKILLS. REAL RESULTS.

Learn, Practice & Grow with Industry Leading Tools.



MASTER TOOLS. BUILD SKILLS. GROW YOUR CAREER.

What You Will Achieve

We focus on practical training, real tools, and industry skills that help you build a future in **digital marketing**.



Backed by **Ad Grow Media**
Managing ₹12Cr+ Ad Spend



Hands-On Experience

Work on live campaigns, real tools, and practical assignments to build real industry skills.

- ✓ Live Campaign Exposure
- ✓ Industry-Standard Tools
- ✓ Practical Assignments
- ✓ Real-World Learning



Portfolio Development

Create real projects and case studies that showcase your skills to employers and clients.

- ✓ Real Projects
- ✓ Case Studies
- ✓ Strong Portfolio
- ✓ Job & Client Ready



Career Readiness

Get trained for jobs, freelancing, and business growth with industry-relevant knowledge.

- ✓ Job-Ready Skills
- ✓ Freelancing Guidance
- ✓ Interview-Preparation
- ✓ Career Growth Support



100+

Aspiring Marketers
Enrolled



100%

Practical
Training



Placement

Assistance
Provided



Industry

Expert
Mentors



Build Skills. Gain Confidence.
Launch Your Career.

Join a new generation of digital marketers
and create your own success story.

PROFESSIONAL IN DIGITAL MARKETING



OVERVIEW

Professional in Digital Marketing is a practical and job-oriented program designed for learners who want to gain strong digital marketing skills in a shorter duration. This 3+1 month program focuses on essential marketing strategies, professional tools, and hands-on practical learning to help students become job-ready quickly.

It is ideal for beginners, students, freshers, and business owners who want to understand how digital platforms work and how to use them effectively for career growth and business success.

WHAT YOU WILL LEARN



Fundamentals of Digital Marketing



Search Engine Optimization (SEO)



Social Media Management



Google Ads



Meta Ads



Content Creation & Branding



Website Designing



Lead Generation



Performance Marketing



Introduction to Marketing Tools



Reporting & Analysis



Practical Assignments



Live Project Exposure



COURSE DURATION



4 Months



WHO CAN JOIN

- Beginners
- Students
- Freshers
- Job Seekers
- Small Business Owners
- Freelancers



CAREER OPPORTUNITIES

- Digital Marketing Executive
- Social Media Executive
- SEO Assistant
- Content Executive
- Junior Ads Specialist
- Marketing Coordinator



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Opp. Palazzo Inn, Block F, Jivan Park
Uttam Nagar, New Delhi, Delhi - 110059


















MASTER IN DIGITAL MARKETING (MIDM)

OVERVIEW

Master in Digital Marketing (MIDM) is our most comprehensive and career-focused program designed for students, job seekers, freelancers, business owners, and working professionals who want to build a strong future in digital marketing. This 8-month program covers everything from basic concepts to advanced-level strategies with practical implementation and live project training.

The course is specially designed to make you industry-ready by giving you hands-on experience in SEO, Google Ads, Social Media Marketing, Website Development, Performance Marketing, Lead Generation, and much more. Whether you want a high-paying job, freelance clients, or your own business growth, this course helps you achieve your goals.

WHAT YOU WILL LEARN

- | | | |
|--|--|---|
|  Website Planning & Development |  Content Marketing |  Google Analytics |
|  Search Engine Optimization (SEO) |  Email Marketing |  Freelancing & Client Handling |
|  Google Ads (PPC) |  Affiliate Marketing |  Interview Preparation |
|  Facebook & Instagram Ads |  E-commerce Marketing |  Live Projects & Case Studies |
|  Social Media Marketing (SMM) |  Lead Generation Strategies |  Certification Guidance |
|  YouTube Marketing |  Performance Marketing | |

COURSE DURATION



8 Months

WHO CAN JOIN

- Students
- Freshers
- Job Seekers
- Working Professionals
- Business Owners
- Entrepreneurs
- Freelancers

CAREER OPPORTUNITIES

- Digital Marketing Executive
- SEO Executive
- Social Media Manager
- Google Ads Specialist
- Performance Marketer
- Content Strategist
- Freelancer
- Agency Owner

DIFFERENCE BETWEEN MASTER IN DIGITAL MARKETING (MIDM) AND PROFESSIONAL IN DIGITAL MARKETING

FEATURE	MASTER IN DIGITAL MARKETING (MIDM)	PROFESSIONAL IN DIGITAL MARKETING
 COURSE DURATION	8 Months	4 Months
 COURSE LEVEL	Complete Beginner to Advanced	Beginner to Professional Basics
 TRAINING TYPE	In-depth + Advanced Practical Training	Fast-track Practical Learning
 MODULES COVERED	Full Digital Marketing + Advanced Strategies	Core Digital Marketing Essentials
 SEO TRAINING	Basic to Advanced SEO	Basic SEO
 GOOGLE ADS	Complete PPC + Advanced Campaigns	Basic Google Ads
 SOCIAL MEDIA ADS	Advanced Meta Ads + Strategy	Basic Social Media Marketing
 PERFORMANCE MARKETING	Full Performance Marketing	Basic Introduction
 FREELANCING TRAINING	Complete Client Handling + Freelancing	Basic Client Communication
 LIVE PROJECTS	Multiple Live Projects + Case Studies	Practical Assignments + Project Exposure
 CERTIFICATIONS	Advanced Certification Guidance	Professional Certification Support
 CAREER GOAL	High-Paying Jobs + Freelancing + Agency Growth	Quick Job Placement + Skill Development
 BEST FOR	Students, Professionals, Business Owners, Freelancers	Beginners, Freshers, Students

SIMPLE UNDERSTANDING

MIDM (8 MONTHS)

If someone wants complete knowledge from beginner to expert level and wants strong career growth, freelancing opportunities, or business expansion, MIDM is the best choice.

PROFESSIONAL (4 MONTHS)

If someone wants quick learning, practical knowledge, and faster job opportunities with essential digital marketing skills, Professional in Digital Marketing is the right choice.

COURSE DURATION

45 Days | 3+1 Months | 6+2 Months

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INTERVIEW PREPARATION & PLACEMENT SUPPORT

We prepare you for real interviews and successful careers.



CERTIFICATION & CAREER PREPARATION

- ✓ Assignment Review
- ✓ Resume Building
- ✓ Portfolio Guidance
- ✓ Career Path Planning
- ✓ Confidence Building



MOCK INTERVIEW SESSIONS

- ✓ HR Interview Practice
- ✓ Live Interview Simulations
- ✓ Communication Training
- ✓ Real Industry Questions



Classroom Training



Mock Interviews



One-on-One Guidance



Presentation Practice



Group Discussions



Practical Workshops



WE PREPARE YOU BEYOND JUST SKILLS.

Get the confidence, communication, and practical experience to crack any interview.



EXPERT MENTORS

Learn from industry professionals



PRACTICAL TRAINING

Real-world tasks and assignments



INTERVIEW READY

Be confident and interview-ready



PLACEMENT SUPPORT

Guidance to get placed in top companies

AD GROW DIGITAL MARKETING ACADEMY



Start Your Digital Marketing Journey Today

Admissions Open – Limited Seats Available

ENROLL NOW

CONTACT DETAILS

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OUR AGENCY

Instagram: @adgrowmediaofficial

LinkedIn: Ad Grow Media

Facebook: Ad Grow Media



QUICK HIGHLIGHTS



100% Practical Training

Hands-on training with real tools and live projects.



Live Campaign Experience

Work on real campaigns and learn from actual performance.



Placement Assistance

Resume building, interview prep & job placement support.



TRUST LINE

Powered by Ad Grow Media –
Performance Marketing Experts



CREDIBILITY LINE

Managing ₹12Cr+ Annual
Ad Spend

Take the First Step Toward Your Dream Career

Learn, practice, and grow with real industry experience



Follow us on
INSTAGRAM
@agdmacademy